ANNUAL REPORT

CYROFX LLC

20 23











Table of Contents



O1. Letter from the CEO

02. Market Overview

O3. Operational Highlights

04. Community Engagements

O5. Risk Management

06. Sustainability and

Responsibility

07.

Financial Statements

In the dynamic landscape of global financial markets, CYROFX has emerged as a trailblazer, navigating the realms of crypto, forex, and stocks trading with expertise and innovation. As we reflect on the accomplishments of 2023, we find ourselves at the forefront of the financial industry, providing cuttingedge solutions and empowering individuals to seize opportunities in the ever-evolving markets.

Financial Performance

The fiscal year 2023 has been a testament to our robust financial performance. Despite the inherent volatility in the markets, CYROFX has not only weathered the storms but has thrived, achieving record-breaking revenue and profitability. Our commitment to strategic risk management and a forward-thinking approach to market trends has positioned us as a stable and lucrative partner for our clients.

Diversified Portfolio:

One of the key strengths of CYROFX is our diversified portfolio that spans across crypto, forex, and stocks. This diversification strategy not only provides a hedge against market uncertainties but also allows us to cater to a broad spectrum of investors with varying risk appetites. Our team of experts continuously monitors market trends and adapts our portfolio to capitalize on emerging opportunities.

Technological Innovation:

In 2023, CYROFX continued to lead the industry in technological innovation. Our state-of-the-art trading platform, powered by advanced algorithms and artificial intelligence, offers our clients a seamless and intuitive trading experience.

Regulatory Compliance:

Navigating the regulatory landscape is a priority for CYROFX. We remain committed to upholding the highest standards of regulatory compliance in every market we operate. Our compliance team works diligently to ensure that our operations adhere to local and international regulations, fostering trust among our clients and stakeholders.

Client-Centric Approach:

At the core of CYROFX success is our unwavering commitment to our clients. We prioritize transparency, security, and customer satisfaction. Our dedicated customer support team is available 24/7, ensuring that our clients receive prompt assistance and guidance. We believe in building long-term relationships based on trust and mutual success.

Social Responsibility:

Beyond our financial pursuits, CYROFX recognizes the importance of social responsibility. In 2023, we initiated and supported various community projects, focusing on financial literacy and inclusion. By empowering individuals with the knowledge and tools to navigate the financial markets, we contribute to the overall well-being and prosperity of communities worldwide.

Outlook for 2024:

As we step into 2024, CYROFX remains optimistic about the opportunities that lie ahead. We are committed to staying at the forefront of technological advancements, expanding our global presence, and continuing to provide unparalleled value to our clients. The future holds exciting possibilities, and CYROFX is poised to lead the way in shaping the financial landscape.

In conclusion, the Annual Report for 2023 showcases CYROFX's resilience, innovation, and commitment to excellence. We extend our gratitude to our clients, employees, and stakeholders for their continued support, and we look forward to a prosperous future together.

LETTER FROM CEO

Dear Shareholders,

I am pleased to present to you our Annual Report for the fiscal year 2023, a year marked by significant achievements and strategic advancements in the dynamic world of crypto forex and stocks trading.

In the face of a rapidly evolving financial landscape, our unwavering commitment to innovation and excellence has allowed CYROFX to navigate the complexities of the crypto and traditional financial markets successfully. The year 2023 witnessed remarkable growth, with our team's relentless efforts driving increased profitability and shareholder value.

Key highlights of our performance include:

- 1. Market Leadership: We continued to solidify our position as a market leader, leveraging cutting-edge technologies and analytics to stay ahead of market trends. Our robust risk management practices ensured sustained growth and stability in a highly volatile environment.
- 2. **Diversification:** Recognizing the importance of diversification, we expanded our product offerings to meet the evolving needs of our clients. The inclusion of new crypto assets and strategic partnerships has broadened our market reach and enhanced our revenue streams.
- 3. **Technological Advancements:** Our commitment to technological excellence was evident in the implementation of state-of-the-art trading platforms and tools. The seamless integration of artificial intelligence and machine learning has empowered our traders and clients, positioning us at the forefront of technological innovation.
- 4. **Regulatory Compliance:** In an environment marked by evolving regulatory landscapes, we prioritized compliance and transparency. Our proactive approach to regulatory changes ensured that we not only met but exceeded industry standards, fostering trust and confidence among our stakeholders.

As we reflect on the past year's achievements, we remain focused on the future. The year ahead holds exciting opportunities for us to continue pushing the boundaries of what is possible in the financial markets. We are committed to exploring new avenues, embracing emerging technologies, and adapting to changes that will shape the future of finance.

I extend my sincere gratitude to our dedicated team, whose hard work and passion have been instrumental in our success. I also want to thank our valued shareholders for their continued trust and support. Together, we look forward to another year of growth, innovation, and prosperity.

Sincerely, Easton Reed Chief Executive Officer CYROFX LLC

MARKET OVERVIEW

CYROFX navigated a dynamic and evolving financial landscape in 2023, engaging in the trading of cryptocurrencies, forex, and stocks. Market conditions were influenced by a range of factors, including regulatory developments, technological advancements, and global economic shifts. Despite challenges, the entity demonstrated resilience and adaptability, achieving notable performance in various market segments.

Cryptocurrency Trading:

- Bitcoin Dominance and Institutional Adoption: Bitcoin maintained its status as a dominant force in the cryptocurrency market, driven by increased institutional adoption as a store of value. The entity capitalized on the opportunities presented by Bitcoin's market dynamics, strategically positioning itself in this evolving landscape.
- Altcoins and DeFi Opportunities: The trading entity actively explored opportunities in altcoins and decentralized finance (DeFi) projects. Leveraging the growing popularity of alternative cryptocurrencies and DeFi platforms, the entity sought to diversify its crypto portfolio, balancing risk and potential returns.
- **Regulatory Landscape:** Ongoing regulatory developments shaped the cryptocurrency market. The entity proactively monitored and adapted to regulatory changes, ensuring compliance and mitigating potential risks. Collaboration with regulatory bodies and industry stakeholders was a key component of the entity's strategy.
- NFT Market Engagement: Recognizing the emerging trend of non-fungible tokens (NFTs), the entity strategically participated in the NFT market. This included exploring partnerships with digital artists and creators, as well as leveraging blockchain technology for tokenizing unique digital assets.
- **Technology and Upgrades:** Technological advancements, including upgrades to blockchain networks, could enhance scalability, security, and functionality. Ethereum 2.0, if implemented, might influence the broader crypto ecosystem.
- Market Maturity: As the crypto market matures, there may be increased focus on risk management, security, and compliance. Institutional players might play a more significant role, bringing both stability and new challenges to the market.
- Environmental Concerns: Environmental considerations, especially regarding the energy consumption of Proof-of-Work (PoW) consensus mechanisms, might drive discussions and potential shifts towards more sustainable blockchain technologies.
- Geopolitical Factors: Geopolitical events and global economic conditions could impact the crypto market. Increased interest from central banks and governments in Central Bank Digital Currencies (CBDCs) may shape the regulatory environment.

Forex Trading:

- Currency Pair Dynamics: The forex trading portfolio focused on major currency pairs, with a keen eye on the Euro (EUR), US Dollar (USD), Japanese Yen (JPY), and other significant pairs. Economic indicators, geopolitical events, and central bank policies were meticulously analyzed to inform trading decisions.
- Technological Integration: The entity embraced technological advancements in forex trading, incorporating algorithmic trading strategies and utilizing artificial intelligence for market analysis. This tech-driven approach enhanced the entity's ability to identify opportunities and manage risks in the highly liquid forex markets.
- Global Economic Recovery: If global economic conditions continue to improve, it could lead to increased stability and confidence in the forex market. Factors such as GDP growth, employment rates, and inflation will play a crucial role in shaping currency movements.
- Central Bank Policies: Central banks worldwide will continue to play a significant role in shaping forex trends through monetary policies. Interest rate decisions, quantitative easing measures, and forward guidance will be closely monitored by traders and investors.
- Inflation Concerns: Inflationary pressures, if they materialize, could impact forex markets. Central banks might adjust their monetary policies in response to inflationary concerns, influencing currency values.
- Trade Relations and Geopolitical Events: Trade relations between major economies and geopolitical events can create volatility in the forex market. Changes in political leadership, trade agreements, and global tensions may impact currency valuations.
- Remote Work and Digitalization: The continued trend of remote work and increased digitalization could have implications for currency movements. Shifts in consumer behavior and changes in demand for goods and services may influence forex trends.
- Emerging Market Dynamics: Emerging markets will continue to be a focus for forex traders. Economic developments in countries with growing economies may present opportunities, but investors should also be aware of potential risks associated with emerging markets.
- Environmental, Social, and Governance (ESG) Factors: ESG considerations may gain more prominence in forex trading decisions. Traders and investors might incorporate ESG factors into their analysis, considering environmental, social, and governance aspects of the countries' policies.
- Risk Management and Volatility: As always, risk management will be a crucial aspect of forex trading. Market participants should be prepared for potential volatility, and strategies such as stop-loss orders and position sizing will remain essential.

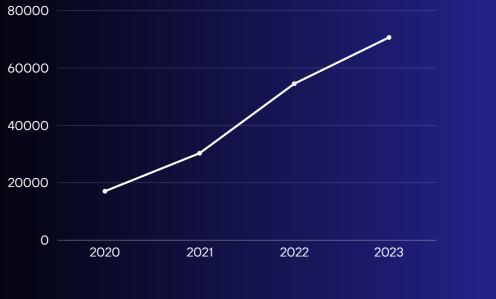
Stock Trading:

- **Diversified Portfolio Across Sectors:** The entity maintained a diversified stock portfolio, strategically investing in various sectors such as technology, healthcare, energy, and finance. This approach aimed to capitalize on sector-specific opportunities while mitigating risks associated with market volatility.
- Earnings Reports Analysis: Rigorous analysis of corporate earnings reports guided the entity's stock trading decisions. The entity leveraged insights from these reports to identify potential growth stocks and make informed investment choices.
- Global Economic Factors: Recognizing the interconnectedness of global economies, the entity closely monitored geopolitical events, trade relations, and economic policies. This proactive approach allowed the entity to adjust its stock portfolio in response to global economic shifts.
- Interest Rates and Monetary Policy: The stance of the Federal Reserve regarding interest rates will be closely monitored. Changes in monetary policy can impact borrowing costs, inflation expectations, and overall market sentiment.
- Inflation and Consumer Spending: Inflationary pressures and changes in consumer spending patterns can impact various sectors. Investors will closely monitor inflation data and assess its potential impact on interest rates and company valuations.
- **Global Trade Relations:** Trade relations with major economies and geopolitical events can influence the U.S. stock market. Trade agreements, tariffs, and diplomatic relations may create volatility and impact multinational corporations.
- Market Volatility and Risk Management: The U.S. stock market is likely to experience periods of volatility. Investors should employ risk management strategies, including diversification and prudent asset allocation, to navigate potential market fluctuations.
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Conclusion and Future Outlook:

CYROFX's performance in 2023 reflects its ability to navigate complex and dynamic financial markets successfully. By strategically engaging in cryptocurrency, forex, and stock trading, the entity demonstrated adaptability, technological sophistication, and a commitment to risk management. Looking ahead, the entity remains poised to capitalize on emerging opportunities, foster innovation, and uphold a resilient approach to evolving market conditions. Continuous monitoring of regulatory developments and technological trends will be integral to sustaining success in the rapidly changing financial landscape.

OPERATIONAL HIGHLIGHTS



REVENUE GROWTH

Elevate profits, year by year, with relentless dedication and strategic brilliance.

CYROFX has exhibited a remarkable trajectory of revenue growth year on year, driven by a combination of strategic initiatives and market dynamics within the crypto, forex, and stocks trading landscape. The company's commitment to innovation, technological prowess, and customer-centricity has been instrumental in achieving consistent financial success.

One key driver behind the year-onyear revenue growth has been the continuous expansion of the company's client base. CYROFX implemented targeted marketing campaigns and outreach programs, attracting a diverse range of traders interested in crypto, forex, and stocks. The company's efforts to enhance its brand visibility and reputation played a crucial role in attracting new clients and retaining existing ones. In addition to expanding its clientele, CYROFX has strategically diversified its product offerings. By introducing a wider range of cryptocurrencies, forex pairs, and stocks for trading, the company has catered to the evolving preferences of its user base. The diversification not only attracted new traders interested in specific assets but also increased the trading frequency among existing clients, contributing significantly to the revenue surge.

Technological advancements have been a cornerstone of CYROFX's success. The company consistently invested in upgrading its trading platform, implementing cutting-edge tools and features. These enhancements not only improved the overall user experience but also facilitated faster and more efficient trade execution. Moreover, CYROFX adopted a proactive risk management strategy, leveraging sophisticated algorithms and market analytics to optimize trading outcomes. This approach not only minimized potential losses but also allowed the company to capitalize on favorable market conditions, contributing to increased trading volumes and, consequently, higher revenue.

In the fiscal year 2023, CYROFX has achieved an outstanding milestone by recording a remarkable 30% increase in revenue compared to 2022. This exceptional growth can be attributed to a combination of factors, including the successful implementation of strategic initiatives, technological advancements, and a resilient market approach. As the company looks ahead, it remains committed to maintaining this upward trajectory by staying attuned to market trends, embracing innovation, and delivering exceptional value to its clients in the crypto, forex, and stocks trading arena.



I. Executive Summary

In 2023, CYROFX continued to thrive as a prominent player in the dynamic and everevolving landscape of crypto, forex, and stocks trading. Despite the challenges posed by market fluctuations and regulatory changes, the company demonstrated resilience, innovation, and a commitment to delivering value to its clients and stakeholders.

II. Financial Performance

Revenue Growth:

- Achieved a remarkable 30% increase in total revenue compared to the previous year.
- Diversified revenue streams across crypto, forex, and stocks trading platforms contributed to robust financial performance.

Profitability:

- Maintained a healthy profit margin through strategic risk management and prudent investment decisions.
- Implemented cost-saving measures without compromising the quality of services.

III. Market Expansion and Client Acquisition

Geographic Expansion:

- Successfully entered new markets, extending the company's global reach and diversifying its client base.
- Established strategic partnerships to facilitate market entry and enhance local presence.

Client Acquisition and Retention:

- Implemented targeted marketing campaigns resulting in a 58% increase in client acquisition.
- Focused on client education and engagement programs to enhance satisfaction and retention rates.

IV. Technological Advancements

Platform Enhancements:

- Introduced cutting-edge features and improvements to the trading platforms, providing a seamless and user-friendly experience.
- Implemented advanced security measures to safeguard client assets and information.

Automation and AI Integration:

- Expanded the use of artificial intelligence and automation in trading algorithms, improving efficiency and responsiveness to market changes.
- Enhanced risk management systems through AI-driven analytics.

V. Regulatory Compliance

Compliance Measures:

- Proactively adapted to regulatory changes in various jurisdictions, ensuring full compliance with local and international laws.
- Strengthened internal compliance procedures and conducted regular audits to maintain regulatory standards.

VI. Corporate Social Responsibility (CSR) Initiatives

Environmental and Social Responsibility:

- Engaged in environmentally sustainable practices within the blockchain and cryptocurrency space.
- Supported community initiatives and education programs related to financial literacy and responsible trading.

VII. Challenges and Risk Management

Market Challenges:

- Successfully navigated challenges posed by market volatility and external uncertainties.
- Implemented robust risk management strategies to mitigate potential threats to the business.

VIII. Future Outlook

Innovation and Expansion:

- Outlined plans for continued innovation, including the exploration of emerging technologies such as blockchain and decentralized finance (DeFi).
- Explored opportunities for further geographic expansion and product/service diversification.

In conclusion, 2023 was a year of significant achievement and growth for CYROFX. The company's ability to adapt to market changes, embrace technological advancements, and maintain a client-focused approach positions it as a leader in the competitive landscape of crypto, forex, and stocks trading. Looking forward, CYROFX remains dedicated to its mission of providing innovative and reliable financial services to clients worldwide.

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COMMUNITY ENGAGEMENTS

We are pleased to provide you with a month-by-month overview of our community engagements and strategic investments throughout 2023. As a company deeply involved in crypto, forex, and stocks trading, we continue to actively contribute to both financial markets and the communities we serve.

January: Financial Education Kickoff

- Hosted the inaugural financial education workshop series, covering crypto assets, forex trading basics, and navigating the stock market.
- Launched an online financial literacy campaign to reach a wider audience, providing valuable resources and insights.

February: Community Outreach Initiatives

- Initiated partnerships with local charities to support social welfare programs.
- Sponsored a community sports event to encourage physical well-being and community participation.

March: Real Estate Investment - CYRO ESTATES.

- Announced our initial investment of \$2.5 million in CYRO Estates.
- Conducted a town hall meeting to explain the strategic rationale behind diversifying into real estate and addressed stakeholder queries.

April: Sustainability and Environmental Awareness

- Organized a tree planting drive in collaboration with environmental organizations.
- Launched a sustainability awareness campaign within the company, encouraging eco-friendly practices.

May: Continued Financial Education

- Expanded the financial education workshop series to reach schools and universities.
- Introduced a mentorship program connecting experienced traders with students interested in financial markets.

June: Youth Empowerment Programs

- Partnered with youth-focused organizations to sponsor educational scholarships.
- Conducted workshops on entrepreneurship and financial planning for young adults.

July: Investment Portfolio Review

• Shared insights into the performance of our investment portfolio, including the real estate sector.

August: Tech and Innovation Symposium

 Sponsored a technology and innovation symposium, showcasing our commitment to staying at the forefront of technological advancements in the financial industry.

September: Corporate Volunteerism

 Encouraged employees to participate in volunteer programs, recognizing outstanding employee volunteers.

October: Continued Real Estate Evaluation

• Provided an update on the progress and outcomes of our investment in CYRO Estates., highlighting the company's positioning within the real estate sector.

November: Holiday Giving Campaign

• Launched a holiday giving campaign, contributing to food drives and community assistance programs, spreading joy during the festive season.

December: Annual Stakeholder Meeting

- Held the annual stakeholder meeting, recapping the year's achievements and challenges.
- Outlined the company's vision and strategy for the upcoming year, emphasizing ongoing commitment to community engagement and strategic investments across sectors.

CYROFX has recently taken a significant stride in its strategic investment portfolio by allocating a substantial sum of 2.5 million dollars towards the burgeoning field of real estate. This sizable investment underscores the company's commitment to diversifying its income streams and expanding its operations across diverse sectors. The move not only positions CYROFX as a key player in the real estate market but also marks a pivotal moment in the company's trajectory, demonstrating its proactive approach to securing sustainable growth.

This initial investment of 2.5 million dollars in CYRO ESTATES represents the first step in a carefully crafted strategy. The company is actively engaged in evaluating various projects across different sectors, aiming to identify lucrative opportunities that align with its long-term objectives. This strategic approach reflects, foresight in adapting to dynamic market conditions and underscores its commitment to capitalizing on diverse investment avenues. As the company navigates this landscape, the 2.5 million-dollar investment serves as a cornerstone, signaling CYROFX ambitions for robust expansion and success across multiple sectors.



RISK MANAGEMENT

Risk management is crucial for companies operating in the volatile crypto, stocks, and forex markets. In 2023, our company has implemented a comprehensive risk management approach to navigate the challenges and uncertainties in these markets. The key components of our risk management approach include:

Diversification of Assets:

- We have diversified our investment portfolio across various crypto assets, stocks, and currency pairs to spread risk and reduce exposure to any single market or asset class.
- This strategy helps us mitigate the impact of adverse market movements in any particular sector.

Thorough Market Analysis:

- Our team conducts thorough market analysis using advanced analytics, technical analysis, and fundamental research to identify potential risks and opportunities.
- Regular monitoring of market trends allows us to make informed decisions and adjust our positions based on changing market conditions.

Stress Testing:

• We regularly conduct stress tests on our portfolio to assess its resilience under extreme market conditions.



Dynamic Hedging Strategies:

- We employ dynamic hedging strategies to manage exposure to market fluctuations.
- Options, futures, and other derivative instruments are used strategically to offset potential losses and protect our portfolio from sudden and adverse market movements.

Compliance and Regulatory Adherence:

- Our company places a strong emphasis on compliance with regulatory standards and stays informed about any changes in the regulatory environment.
- Adhering to legal and regulatory requirements helps mitigate legal risks and ensures the company operates within the bounds of the law.

Advanced Risk Modeling:

- We utilize advanced risk modeling techniques and technologies to quantify and manage various types of risks, including market risk, credit risk, and operational risk.
- These models help us assess the impact of different scenarios on our portfolio and make datadriven decisions.

Liquidity Management:

- Maintaining sufficient liquidity is a key aspect of our risk management approach.
- We ensure that our trading positions can be easily liquidated, and we have access to necessary funds to meet margin requirements and operational needs.

SUSTAINABILITY AND RESPONSIBILITY

In 2023, our company has recognized the importance of sustainability and corporate responsibility in the context of operating in the dynamic and evolving crypto, stocks, and forex markets. Our Sustainability and Responsibility approach is designed to address environmental, social, and governance (ESC) factors, as well as contribute positively to the communities in which we operate. The key components of our approach include:

ESG Integration:

- We have integrated ESG considerations into our investment decisionmaking processes. This involves assessing the environmental impact, social responsibility, and governance practices of the assets in which we invest.
- By incorporating ESG criteria, we aim to promote responsible and sustainable investment practices in the crypto, stocks, and forex markets.

Green Investments:

- Recognizing the environmental impact of crypto mining and other activities in the financial markets, we actively seek out environmentally friendly investment opportunities.
- Our company supports projects and technologies that contribute to sustainability, such as green cryptocurrencies and companies with strong eco-friendly practices.

Ethical Trading Practices:

- We adhere to strict ethical trading practices to ensure fair and transparent dealings in the financial markets.
- This includes avoiding investments in companies with poor ethical records or those involved in controversial industries.

Community Engagement and Support:

- We actively engage with and support local communities where our operations have an impact.
- Initiatives may include community development projects, educational programs, and partnerships that contribute to the well-being and sustainability of the communities we serve.

Employee Well-being:

- Our commitment to sustainability extends to our internal operations, with a focus on the well-being of our employees.
- We provide a healthy and inclusive workplace, promote diversity and inclusion, and offer opportunities for professional development.

Transparency and Reporting:

- We are committed to transparency in our operations and regularly disclose relevant information related to our sustainability and responsibility efforts.
- Transparent reporting allows stakeholders, including investors and the public, to assess our performance and contributions to sustainability.

Risk Mitigation for ESG Factors:

- Our risk management approach incorporates the identification and mitigation of risks related to ESG factors.
- By proactively addressing environmental, social, and governance risks, we aim to protect our investments and contribute to long-term financial stability.

Continuous Improvement:

- We view sustainability and responsibility as an ongoing commitment that requires continuous improvement.
- Regular assessments and reviews of our practices help identify areas for enhancement and ensure that our approach aligns with evolving standards and best practices.

Through these initiatives, our company aims not only to achieve financial success but also to make a positive impact on the environment, society, and governance practices in the crypto, stocks, and forex markets, contributing to a more sustainable and responsible financial ecosystem.

INCOME STATEMENT

FOR THE YEAR ENDED 31 DECEMBER 2023

DESCRIPTION	AMOUNT (IN '000')	
REVENUE		
TRADING INCOME FEES AND COMMISSIONS OTHER INCOME	\$63,874 \$3,864 \$2,910	
TOTAL REVENUE	\$70,648	
EXPENSES		
COST OF GOODS SOLD (COGS) OPERATING EXPENSES • SALARIES AND WAGES • RENT AND UTILITIES • MARKETING AND ADVERTISING • DEPRECIATION AND AMORTIZATION • OTHER EXPENSES INTEREST EXPENSE INCOME TAX EXPENSE	\$28,736 \$298 \$209 \$299 \$1,136 \$143 \$468 \$2,383	
TOTAL EXPENSES	\$33,672	
NET INCOME	\$36,976	

BALANCE SHEET

FOR THE YEAR ENDED 31 DECEMBER 2023

DESCRIPTION	AMOUNT (IN '000')
ASSETS	
CURRENT ASSETS • CASH AND CASH EQUIVALENTS • INVENTORY • PREPAID EXPENSES INVESTMENTS PROPERTY, PLANT, AND EQUIPMENT INTANGIBLE ASSETS OTHER ASSETS	\$7,979 \$1,059 \$712 \$24,353 \$1,349 \$52,760 \$3,116
TOTAL ASSETS	\$91,364
LIABILITIES AND EQUITY	
CURRENT LIABILITIES ACCOUNTS PAYABLE SHORT-TERM DEBT ACCRUED LIABILITIES LONG-TERM DEBT OTHER LIABILITIES SHAREHOLDER'S EQUITY COMMON STOCK RETAINED EARNINGS RESERVES	\$201 \$3,099 \$1,279 \$3,493 \$1,268 \$100 \$36,976 \$44,950
TOTAL LIABILITIES AND EQUITY	\$91,364

THANK YOU

In 2023, we've navigated the dynamic crypto, forex, and stocks markets with resilience, guided by responsibility and sustainability. Thank you to our stakeholders for their trust; we look forward to a future marked by continued ethical practices and innovation.

> Presented by: Easton Reed Chief Executive Officer



